

OK 6/27/02 Valerie King

Radio

Smokers

Are you an adult smoker 21 years of age or older who smokes at least 1 cigarette a day? If so, you may be invited to take part in a clinical research study at (site name) and receive up to \$_____ for your time. The study involves 2 outpatient visits over a 1 week period and is being conducted by the medical professionals at (site name). For more information, call us at 1-800-732-2528.

Non-smokers

Are you an adult non-smoker 21 years of age or older? If so, you may be invited to take part in a clinical research study at (site name) and receive up to \$_____ for your time. The study involves 2 outpatient visits over a 1 week period and is being conducted by the medical professionals at (site name). For more information, call us at 1-800-732-2528.